

Annex to the Study and Examination Regulations for the bachelor's programme Global Economics and Business Management of 21.10.2019

Module and hour overview for the theoretical semesters and the internship periods of the bachelor's programme Global Economics and Business Management at the Technische Hochschule Ingolstadt

1. First study phase (1.-3. semester)

1.1 Theoretical semester

1	2	3	4	5	6	7	8	9	10
No.	Modules	SWS hrs	Type of course	Examinations		Course-related credit certificates	Language	Weighting for the final examination grade (in %)	Credit points (ECTS)
				Type and duration in minutes	Admission prerequisites				
1.1	Fundamentals of business administration, entrepreneurship and international management							4	8
1.1.1	Introductory week	2	SU/Ü			LN ¹⁾²⁾	D/E		
1.1.2	Fundamentals of business administration, entrepreneurship and international management	6	SU/Ü	schrP, 120	LN of the current No. 1.1.1		D/E		
1.2	Microeconomics	4	SU/Ü	schrP, 90			D/E	2.4	5
1.3	Quantitative methods	6	SU/Ü	schrP, 120			D	3	7
1.4	Digital Transformation and Business Models	4	SU/Ü	schrP, 90			D/E	2.2	5
1.5	Operations Management	4	SU/Ü	schrP, 90			E	2.6	6
1.6	Macroeconomics	4	SU/Ü	schrP, 90			D/E	2.4	5
1.7	International Accounting	4	SU/Ü	schrP, 90			D/E	2.6	6
1.8	Marketing and Sales	4	SU/Ü	schrP, 90			E	2.2	5
1.9	Corporate Finance	4	SU/Ü	schrP, 90			E	2.2	5
1.10	Cost Accounting and Cost Management	4	SU/Ü	schrP, 90			E	2.2	5
1.11	HR Management, Organization and Leadership	4	SU/Ü	schrP, 90			E	2.2	5
1.12	Electives								
1.12.1	Foreign language I ⁴⁾	4	SU/Ü			LN ²⁾	various	2	4
1.12.2	Foreign language II ⁴⁾	4	SU/Ü			LN ²⁾	various	2	4
1.12.3	Foreign language III ⁴⁾	4	SU/Ü			LN ²⁾	various	2	4

2.8.1	Foreign language IV ⁴⁾	4	SU/Ü			LN ²⁾	various	2	4
2.8.2	Electives Sustainability/Management Discipline ⁵⁾	2x2	SU/Ü			LN ²⁾	various	2x1,8	2x3
2.9	Business Simulation	3	PR			SA/P	D/E	1.8	3
2.10	Revision of Business Theory	4	S	mdIP, 15			D/E	2.6	5
2.11	Seminar Bachelor Thesis	2	S			LN ¹⁾²⁾	E	-	2
2.12	Bachelor Thesis	-	BA		LN of the current No. 02:11		E	12	12
	Total	57						60	90

2.2 Internship semester

No.	Modules	SWS hrs	Type of course	Examinations		Course-related credit certificates	Language	Weighting for the final examination grade (in %)	Credit points (ECTS)
				Type and duration in minutes	Admission requirements				
2.13	Internship semester (20 weeks)		PR			PrB1 ⁶⁾	various		30

3 Overview

No.	Modules	SWS hrs	Type of course	Examinations		Course-related credit certificates	Weighting for the final examination grade (in %)	Credit points (ECTS)
				Type and duration in minutes	Admission requirements			
1	First study phase (1.-3. semester)							
1.1	Theoretical semester	77					40	90
2	Second study phase (4.-7. semester)							
2.1	Theoretical semester	57					60	90
2.2	Internship semester						-	30
	Total	134					100	210

Comments:

- 1) Assessment: "passed" or "failed". The credit certificate must have been passed.
- 2) The credit certificate is either a written examination, an oral examination or a seminar paper/seminar research project. Further details are defined by the Faculty Council in the module handbook. Each credit certificate must have been passed.
- 3) Students are required to choose two specialisation fields from all the specialisation fields offered. The second area of specialisation is linked to the choice of the target region. Inclusion in the certificate with the designation of field of specialisation.
- 4) A language must be selected from the language modules.
- 5) 2 modules with SWS have to be selected from the modules for professional, methodological and sustainability competence. The credit certificate must be passed with at least a sufficient grade.
- 6) The length of the internship report without cover page is at least eight pages, of which a maximum of two pages are illustrations or tables.

Type of course

PR Internship

S Seminar

SU Seminaristic instruction

Ü Exercise

SU/Ü Seminaristic instruction with practice

Type of examination

schrP	Written examination	The written examination is a 90-minute written examination unless explicitly stated otherwise.
mdIP	Oral examination	The oral exam is a 15-minute interview per person unless explicitly stated otherwise.
prP	Practical examination	Based on the student's "real actions", the student should demonstrate that he has mastered the practical application of the knowledge that he has acquired. The practical examination is 15 minutes long unless explicitly stated otherwise.
StA	Graded creative assignment	This assignment is a research paper involving no oral presentation. A research paper comprises a minimum of 3000 to a maximum of 6000 words (approx. 10 to 20 pages: Word processing document approx. 8 to 15 pages or presentation approx. 15 to 20 pages).
SA/P	Seminar research paper	The seminar research paper is a research involving no oral presentation. A research paper comprises at least 3000 to a maximum of 6000 words (approx. 10 to 20 pages: Word processing document approx. 8 to 15 pages or presentation approx. 15 to 20 pages). The oral presentation is 15 minutes long in total and can also be given during the course of the semester.
Proj	Research project	A research project involves group work in which several students work on a common task in a team and present the results orally and in writing. Each student has to contribute individually and give an oral presentation of 15 minutes. The written part is about 5-25 pages.
BA	Bachelor's thesis	Written final thesis in the bachelor's programme: Maximum production period (= time between registration of the bachelor's thesis and submission): 5 months / 40-60 pages
PrB	Internship report	The internship report is a word processing document of 8 pages in total, which describes the activities carried out during the internship.