

Curriculum (theoretical semesters and practical study terms)**Bachelor Study Programme International Retail Management at the University of Applied Sciences Ingolstadt****1. First section (1.-3. semester)**

1	2	3	4	5	6	7	8	9	10
No.	Module	SWS	Art der Lehrveranstaltung	Prüfungen		Bestehenserbliche endnotenbildende studienbegleitende Leistungsnachweise (Gewichtung für Bildung der Fachendnote)	Gewichtung für die Bildung der Prüfungsgesamtnote (in %)	Zusätzliche Regelung	Leistungspunkte
				Art und Dauer in Minuten(Gewichtung für Bildung der Fachendnote 1,0, wenn nichts anderes angegeben)	Zulassungsvoraussetzung				
	Module	Hours per week	Course type	examinations		Course-related assessments which have to be passed and compose the final grade (weighting for the composition of the module's final grade)	Weighting for the composition of the final grade (%)	Additional regulations	Credit points
				Type and duration in minutes (weighting for the composition of the module's final grade 1.0, if not noted otherwise)	Prerequisites				
1.1	Principles of Retail Management	6	le	written exam 120			3		7
1.2	Principles of Economics	4	le	written exam 90			3		5
1.3	Quantitative Methods	5	le	written exam 120			3		6
1.4	Management Information Systems		le/pt				3		5
1.4.1	Management Information Systems	2	le	written exam 90	ca of 1.4.2				
1.4.2	Management Information Systems practical part	2	pt			ca ³⁾			
1.5	Business Law	4	le	written exam 90			3		5
1.6	International Retail Marketing	4	le	written exam 90			3		5
1.7	International Accounting and Taxation	6	le	written exam 120			3		7
1.8	International Retail Costing	4	le	written exam 90			3		5
1.9	International Finance Management	4	le	written exam 90			3		5
1.10	Operative Management and Organisation	4	le	written exam 90			2		5
1.11	Human Resource Management and CSR	4	le	written exam 90			3		5
1.12	Culture and Projects						2		4
1.12.1	Global Culture Introduction	2	le			dp ³⁾			
1.12.2	Project Management	4	le			sp/ p ⁵⁾			
1.13	Languages		le						
1.13.1	Elective Foreign Language I ¹⁾²⁾⁵⁾⁶⁾	8	le			written exam 90	3		7
1.13.2	Elective Foreign Language II ¹⁾²⁾⁵⁾⁶⁾	8	le			oral exam 30	3		7
total		71					40		78

2. Second section (4.-7. Semester)

1	2	3	4	5	6	7	8	9	10
No.	Modul4	SWS	Art der Lehrveranstaltung	Prüfungen		Bestehenserhebliche endnotenbildende studienbegleitende Leistungsnachweise (Gewichtung für Bildung der Fachendnote)	Gewichtung für die Bildung der Prüfungsgesamnote (in %)	Zusätzliche Regelung	Leistungspunkte
				Art und Dauer in Minuten (Gewichtung für Bildung der Fachendnote 1,0, wenn nichts anderes angegeben)	Zulassungsvoraussetzung				
	Module	Hours per week	Course type	examinations		Course-related assessments which have to be passed and compose the final grade (weighting for the composition of the module's final grade)	Weighting for the composition of the final grade (%)	Additional regulations	Credit points
				Type and duration in minutes (weighting for the composition of the module's final grade 1.0, if not noted otherwise)	Prerequisites				
2.1	Strategic Retail Management	4	le	oral exam 15			3		5
2.2	Globalization in Retail	6	le	written exam 120			4		7
2.3	Brand & Communication Management	4	le	written exam 90			3		5
2.4	Sourcing, Range & Service Management	4	le	written exam 90			3		5
2.5	Retail Logistics & Supply Chain Management	4	le	written exam 90			3		5
2.6	E-Commerce Business in Retail	4	le	written exam 90			3		5
2.7	International Projects	6	p			sp/p ⁴)	4		8
2.8	Retail Controlling	4	le	written exam 90			3		5
2.9	International Sales, Multi-Channel & Price Management	4	le	oral exam 15			3		5
2.10	International Real Estate Management	4	le	written exam 90			3		5
2.11	International Leadership	7	le	written exam 120			4		7
2.12	Business Simulation and Seminar	5	s	oral exam 15			6		5
2.13	Electives								
2.13.1	Elective I	2	le			ca ⁷)	2		3
2.13.2	Elective II	2	le			ca ⁷)	2		3
2.14	Research & Presentation Methods	3	le			sp/p ⁴)	2		5
2.15	Bachelor Thesis	-	bt				12		12
total		63					60		90

Summary of hours per week, weighting of grades in respect of the final grade as well as the total of credit points:

Study term	Hours per week	Weighting for the composition of the final grade (%)	Credit Points
First section (1.-3. Semester)	71	40	78
Basic practical training	-	-	12
Second section (4.-7. Semester)	63	60	90
Advanced practical training (4.-7. semester)	-	-	30
total	134	100	210

Endnotes:

- 1) Parts of the language lectures are self-studies.
- 2) The languages offered are listed in the time table.
- 3) Details will be defined by the faculty council. The course evaluation is on a pass/non-pass basis. Every course assessment has to be passed.
- 4) The weighting of seminar papers with presentation is 60/40.
- 5) The selected language will be listed in the diploma certificate.
- 6) Students have to select one of the languages offered.
- 7) Details will be defined by the faculty council. Every course assessment has to be passed. Two compulsory-electives have to be chosen.

List of abbreviations:

le	lecture with exercise	sp/p	semester paper with presentation
p	presentation	pt	practical training
bt	Bachelor's thesis	ca	course assessment
dp	documented presence		