

Annex 1 to the academic study and examination regulations for the master programme Entrepreneurship and Digital Business at Technische Hochschule Ingolstadt dated 16.11.2020 in the version of the amending statutes dated 19.02.2024

Overview of the modules and evidence of academic achievement

1	2	3	4	5	6	7	8	9
No. No.	Modules	WEEKLY SEMESTER HOURS	Type of lectures	Examinations	Pass-relevant final grade-forming degree- related performance assessments	Teaching and examination language	Weighting for the overall examination grade (in %)	Credit points (ECTS points)
				Type and duration in minutes				
1.	Digital Business							
1.1	Digital Business Management	4	SU / Ü	schrP 90-120		D / E	5	5
1.2	Digital Business Technologies	4	SU / Ü	schrP 90-120		D / E	5	5
1.3	Elective 1: Management	4	SU / Ü		LN3 ¹⁾	D / E	5	5
1.4	Elective 2: Technologies	4	SU / Ü		LN3 ¹⁾	D / E	5	5
2.	Business Analytics and Data Science							
2.1	Lean Analytics	4	SU / Ü	schrP 90-120		D / E	5	5
2.2	AI & Smart Data Science	4	SU / Ü	schrP 90-120		D / E	5	5
3.	Founder-specific competences							
3.1	Entrepreneurial Finance & Growth Management	4	SU / Ü	mdIP		E	5	5

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3.2	Technology Commercialisation & Intellectual Property Management	4	SU / Ü		SA ²⁾ , 15-20 pages	E	5	5
4.	Entrepreneurship Project							
4.1	Entrepreneurial Methods	4	S		PA ²⁾ , 15 pages	E	5	5
4.2	Entrepreneurship Project I: Project layout	4	S		PA ²⁾ , 15 pages	E	5	5
4.3	Entrepreneurship Project II: Proof of concept	4	S		PA ²⁾ , 15 pages	E	10	5
4.4	Entrepreneurship Project III: Implementation	4	S		PA ²⁾ , 15 pages	E	10	5
5.	Master Thesis¹⁾						30	30
5.1	Master's Thesis		-		MA ¹⁾	E		
5.2	Colloquium			Coll, 15-45		E		
	TOTAL						100	90

Footnotes

- 1) The grades for the Master's thesis and the colloquium presentation (specialist presentation and discussion relating to the scientific results of the Master's thesis, 15-45 minutes) are weighted in a ratio of 4:1. An overall grade is awarded. If the Master's Thesis is completed at an external company, the colloquium presentation may also be given at this company.
- 2) The oral presentations must be given during the semester.
- 3) The respective elective programmes are defined by the Faculty Council in the module handbook.

Abbreviations

- Pr** Internship
Proj Project
S Seminar
SU Lectures
Ü Exercise
SU/Ü Lecture with exercise

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WBT Web based training

D Englisch

E English

Exam types

schrP	written examination	The written examination is a written examination lasting 90 minutes, unless explicitly stated otherwise.
mdIP	Oral examination	The oral examination is an interview lasting 15 minutes per person, unless explicitly stated otherwise.
prP	Practical examination	Based on "real actions" of the student, it should be demonstrated that the student has mastered the practical application of the competences taught. The practical examination lasts 15 minutes unless explicitly stated otherwise.
StA	Student research project	The student research project is a term paper without an oral presentation. A term paper comprises at least 3,000 to a maximum of 6,000 words (approx. 10 to 20 pages: Text document approx. 8 to 15 pages or presentation approx. 15 to 20 slides).
SA	Seminar paper	The seminar paper is a term paper with an oral presentation. A term paper comprises a minimum of 3,000 to a maximum of 6,000 words (approx. 10 to 20 pages: Text document approx. 8 to 15 pages or presentation approx. 15 to 20 slides). The oral presentation has a total length of 15-20 minutes and can also take place during the semester.
PA	Project work	The project work is a group project in which several students work on a joint task as a team and present the results orally and in writing. Each student must contribute individually to the joint task and deliver an oral presentation lasting 15 minutes. The written part has a length of approx. 5-25 pages.
LN	evidence of academic achievement	The evidence of academic achievement (LN) can alternatively be a written examination (schrP), a seminar paper (SA), a term paper (StA), a practical examination (prP) or a project paper (PA). Details are specified in the module handbook.
MA	Master's Thesis	Written thesis in the master programme, length 50-80 pages (without cover sheets, lists and appendices), created with a word processing program.
Coll	Colloquium	The colloquium is an oral examination lasting 15 - 45 minutes in which the student defends the results of his or her thesis.